

Maine has more open jobs than available workers—and many newcomers are ready to work. Are you tapping into this high-potential talent pool?

Through an initiative of the Maine State Chamber of Commerce, working in collaboration with the New Mainers Resource Center and the Maine Office of New Americans, local employers can now access EnGen—a job-focused, on-demand English training platform—at no cost.

WHY ENGEN?

MORE CONFIDENT EMPLOYEES



94%

improved their job skills.



INCREASED PRODUCTIVITY

92%

strengthened job-specific skills and **93%** saved time on the job.





say they're more likely to stay with their employer because of EnGen.

Hundreds of employers use EnGen nationwide—including MaineHealth, Northern Light, and Luke's Lobster in Maine.

66 Having multilingual CNAs has been a game-changer for our organization. [EnGen] ensures they are workforce-ready from day one.

- Monique Roy, Central Maine Healthcare

66 Certified pre-apprenticeship programs, like the ones [powered by EnGen] are opening doors for multilingual learners in Maine.

— Joan Dolan, Maine Department of Labor

WHAT'S INCLUDED

- Enrollment Support
- On-Demand Lessons
- Live Online Classes & Workshops
- Personalized Customer Success Support

INVEST IN YOUR TEAM

EnGen is already used by employers, adult ed providers, and workforce partners across Maine. Now available to more local businesses—for free. **Contact Tadd Wamester to get started: tadd@getengen.com**





